



Survey on drinking habits and attitudes towards alcohol

Do you think too much alcohol is used in Finland? Should we allow wine sales in grocery shops? If you do not use alcohol, have you had to make excuses for it?

You have been chosen to a survey of the National Institute for Health and Welfare and Statistics Finland, which explores Finns' opinions related to alcohol and ways of using alcohol.

What to do?

Statistics Finland's interviewer will contact you in the near future to agree on an interview with you. You can also contact the interviewer personally (contact information in the top corner of the letter). There is no need to prepare in advance for the interview.

Among the survey participant lots will be drawn for five shop vouchers of EUR 300 each for S and K group outlets.

Your participation is important

Your responses are important whether you use alcohol a little, a lot or not at all. By responding to the interview survey you can make sure that decision-makers have accurate knowledge about drinking habits and attitudes related to alcohol use in Finland.

In the survey, you represent around one thousand persons of your age living in Finland and no one else can replace you.

Your responses are confidential

Statistics Finland's interviewers are legally obliged to secrecy. Before the data are released to researchers, Statistics Finland will remove all data from which individual respondents could be identified. The results are published only as statistics and tables.

Further information about the survey can be found in the brochure, from the statistical interviewer or on the Internet (www.tilastokeskus.fi/juomatapa2016)

Thank you for your co-operation

Statistics Finland

National Institute for Health and Welfare

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Statistics Finland is a government agency, which produces statistics and conducts surveys describing conditions in society. Background information from administrative registers available to Statistics Finland is added to the collected data. Statistics Finland can release data and their combinations only for scientific research and statistical surveys. Other data can later be combined to the released data. Releasing is always done so that direct identification of the survey participants is impossible.

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