

Finnish Travel

2010, December

Finnish residents favoured domestic paid accommodation in December 2010

In December 2010, domestic travel by Finnish residents was lively, as 285,000 leisure trips with paid accommodation were made in Finland, which is 31 per cent more than in the corresponding period of one year before. Finnish residents made 350,000 leisure trips abroad, of which nearly 200,000 were headed to Sweden or Estonia. Finnish residents made four per cent fewer trips abroad compared with the corresponding period of the previous year.

Finnish residents' overnight leisure trips in December 2010 and annual change, preliminary data

	Trips in December	Annual change, % 12/2010 - 12/2009	Trips in January - December	Cumulative annual change, % 1-12/2010 - 1-12/2009
Domestic trips with paid accommodation	285 000	31	5 925 000	26
Trips to own free-time residence and visits to friends and relatives	1 347 000	-9	24 763 000	21
Trips in Finland, total	1 632 000	-4	30 688 000	22
Trips abroad, overnight in country of destination	234 000	-7	3 973 000	6
- Estonia	59 000	9	899 000	24
- Sweden	25 000	25	460 000	30
- Other countries	149 000	-16	2 613 000	-2
Cruises, overnight on board only	116 000	5	1 459 000	20
- To Estonia	39 000	34	442 000	11
- To Sweden	76 000	-7	1 005 000	24
Trips abroad, total	350 000	-4	5 432 000	9
Leisure trips, total	1 982 000	-4	36 120 000	20

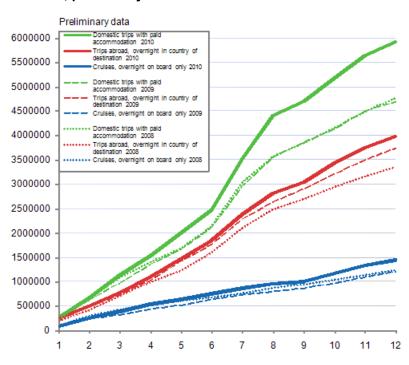
In December Finnish residents made 350,000 overnight leisure trips abroad. In all, 234,000 of them included one or more overnights in the country of destination, twenty-five per cent in Estonia and eleven per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 1.6 million leisure trips in Finland. This is 4 per cent down on the corresponding period in the year before. Most of the trips, or 1.3 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,432 persons aged 15 to 74 permanently resident in Finland were interviewed in Januari.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in July following the statistical reference year. In addition, quarterly preliminary data are published in connection with the monthly publication Tourism Statistics (accommodation statistics) in six weeks from the end of the relevant quarter.

Finns' leisure trips abroad, cumulative accumulation monthly 2008–2010, preliminary data



Contents

Tables

Appendix tables

Appendix table 1. Domestic leisure trips with paid accommodation in December 2010, the most popular destination	4
Appendix table 2. Leisure trips abroad with overnight stays in country of destination in December 2010, the mospopular destinations	

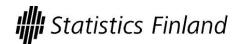
Appendix tables

Appendix table 1. Domestic leisure trips with paid accommodation in December 2010, the most popular destination

Destination regions	Trips in December		
	Total	%	
Trips total	285 000	100	
Uusimaa	62 000	22	
Lapland	45 000	16	
North Ostrobothnia	34 000	12	
Pirkanmaa	28 000	10	
Varsinais-Suomi	23 000	8	
Central Finland	23 000	8	
Pohjois-Savo	17 000	6	
Päijät-Häme	11 000	4	
Kainuu	11 000	4	

Appendix table 2. Leisure trips abroad with overnight stays in country of destination in December 2010, the most popular destinations

Country of destination	Trips in December		
	Total	%	
Trips total	234 000	100	
Estonia	59 000	25	
Spain	48 000	21	
Sweden	25 000	11	
Germany	23 000	10	
Thailand	17 000	7	



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